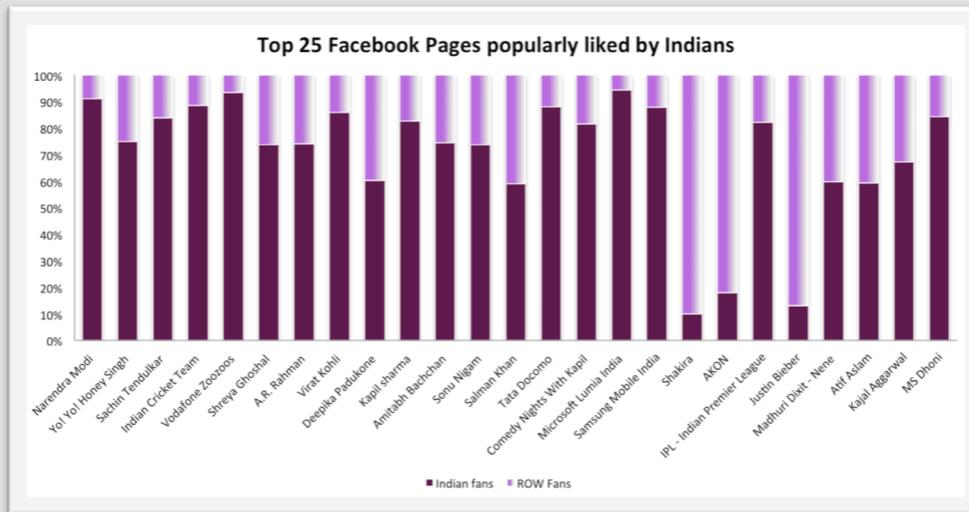
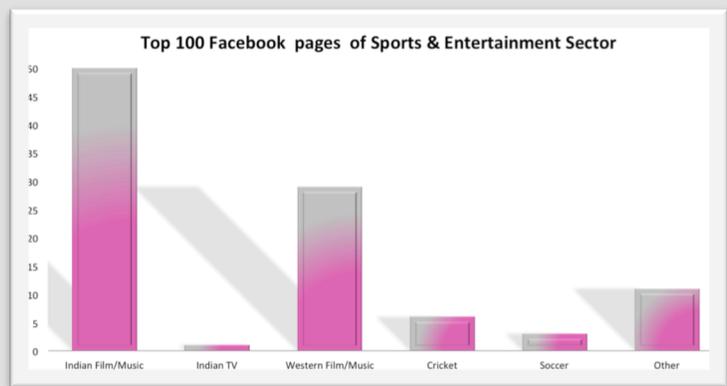
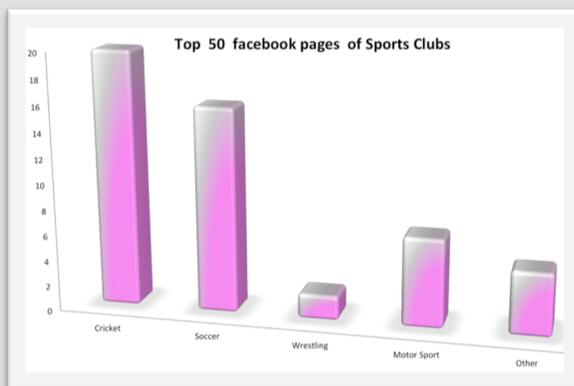


- Recruitment & HR is an interesting area again – Only Naukri.com, which is an equivalent of Seek.com, features in the popular top 100 websites in India. This could be an area of interest and sector to watch closely.
- Sports – Cricinfo.com ranking 46th out of the 100 popular websites is the only sports site. Clearly Cricbuzz's acquisition by Times of India recently may change this soon. But again this is an interesting space for CricHQ.com (World's most advanced cricket data analytics company with a clear vision to redefine how Cricket is Administered, Analysed & Followed) to make its presence felt in India stronger than ever before with its strategy to cater to cricket fans from grassroots of cricket to International Cricket.
- When it comes to Top 25 Facebook pages viewed in India - Only Shakira, Akon & Justin Bieber are the popular western individuals who have created big impression on the Indian Fans.



- Indian Film & Music certainly takes the top spot as a sector in terms of attracting maximum fan base on Social media channels in India.
- Everyone knows Cricket & Cricket leagues like Chennai Super Kings & Mumbai Indians would feature as popular team pages visited by Indians on Social media sites, but what is interesting is the growing fan base for Soccer & Soccer clubs in India.



- Last but not least, we have also discovered that Indians follow their favorite celebrities, sportsmen/women, politicians or Statesman mostly through Social media channels as opposed their Individual websites. Therefore you would see that Prime Minister Narendra Modi & Virat Kohli's Facebook & Twitter pages are more popular than their website.